

## YOUR FULL SERVICE GLOBAL EVENT MANAGEMENT PARTNER



## **BUILDING BRANDS WORLDWIDE**

2020 Exhibits has worked collaboratively with clients worldwide for more than 25 years to deliver innovative, engaging and interactive brand experiences. With more than 250,000 square feet of state-of-the-art design and production facilities, award-winning turn-key products and services include:

**EXHIBITS EVENT DESIGN & PRODUCTION CORPORATE INTERIORS & ENVIRONMENTS AUDIO VISUAL RENTALS PROGRAM MANAGEMENT INTERACTIVE MEDIA MOTION GRAPHICS MARKETING & BRANDING STRATEGY** 











# HIGH TECH & HIGH TOUCH FOR POWERFUL BRAND EXPERIENCES



# ENGAGING EXHIBIT ENVIRONMENTS



# A BROAD RANGE OF FLEXIBLE & SCALABLE EXHIBIT SOLUTIONS





## CUSTOM EXHIBIT RENTALS FOR A FRACTION OF THE COST CALCULATE THE SAVINGS BY ELIMINATING

STORAGE FEES DAMAGED PROPERTY EXPENSES PROPERTY OWNERSHIP TAXES CAPITAL EXPENDITURES

# **INTERACTIVE AUDIO VISUAL &** DIGITAL MULTIMEDIA

MULTIPLE MONITOR CONFIGURATIONS & OPTIONS FOR

# MAXIMUM **IMPACT & ENGAGEMENT**

INTERACTIVE VIDEO WALLS **TOUCHSCREENS AUDIO & ACCESSORIES** MULTI-SCREEN ENVIRONMENTS MONITORS iPAD APPS **iPAD KIOSKS** 



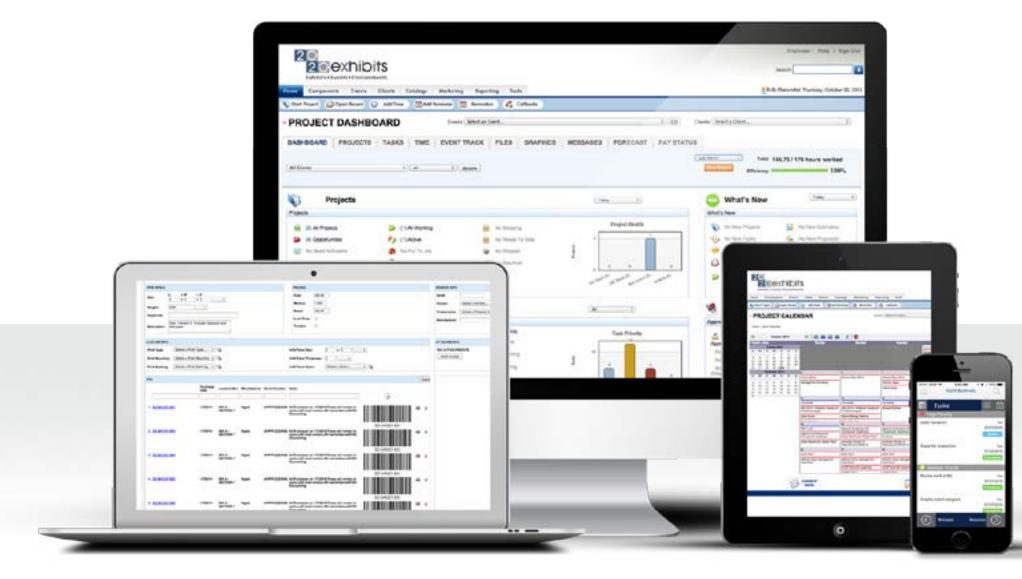


### WIDE RANGE OF SCREEN SIZES AND CONFIGURATIONS

TOUCH SCREENS FROM 32" TO 65" LED DISPLAYS FROM 24" TO 90" **DIGITAL SIGNAGE** 

# SEAMLESS VIDEO WALLS FROM 46" TO 55" **INTERACTIVE TOUCH TABLES, KIOSKS & DISPLAYS**

# **ONLINE TECHNOLOGY TOOLS** ON TIME



2020 Exhibits is the founder of the award-winning, cloud-based event technology platform for Event Managers and Event Marketers, including many global Fortune 500 companies.

**REAL-TIME INVENTORY STAFF & SCHEDULES VENDOR COLLABORATION PROGRAM MANAGEMENT ROI & ROO TOOLS** 

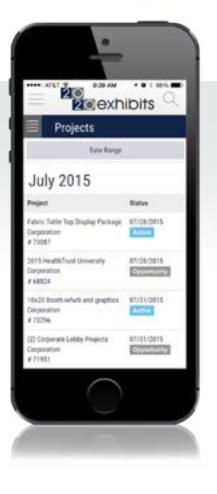
# **ON BUDGET** ONLINE

## TO MEASURE EVENT PERFORMANCE

## MOBILIZE YOUR EVENT PROGRAM

## GREATER INSIGHT WITH TOTAL TRANSPARENCY

REAL-TIME CLOUD-BASED EVENT MEASUREMENT ROBUST PROGRAM MANAGEMENT SEAMLESS COLLABORATION CUSTOM REPORTING & ADVANCED ANALYTICS









# INNOVATIVE TECHNOLOGY PLATFORM

## LEADS



## **BUDGETS**



# VES RESULTS **EVENT MANAGEMENT**



MEASURABLE STRATEGY **KEY PERFORMANCE INDICATORS CUSTOMIZED REPORTING MEASURABLE ROI SEAMLESS COLLABORATION** 



## FULL SCALE INTEGRATED EVENT MARKETING & MANAGEMENT

#### **PRE-SHOW**

MICROSITES DIRECT MAILERS EMAIL CAMPAIGNS PRIVATE EVENTS AD CAMPAIGNS SOCIAL MEDIA TRAFFIC BUILDERS

#### AT-SHOW

3D ANIMATIONS MULTIMEDIA PRESENTATIONS SPONSORSHIPS BROCHURES SIGNAGE INTERACTIVE DISPLAYS DIGITAL MEDIA VIDEOS IPADS LEAD CAPTURE

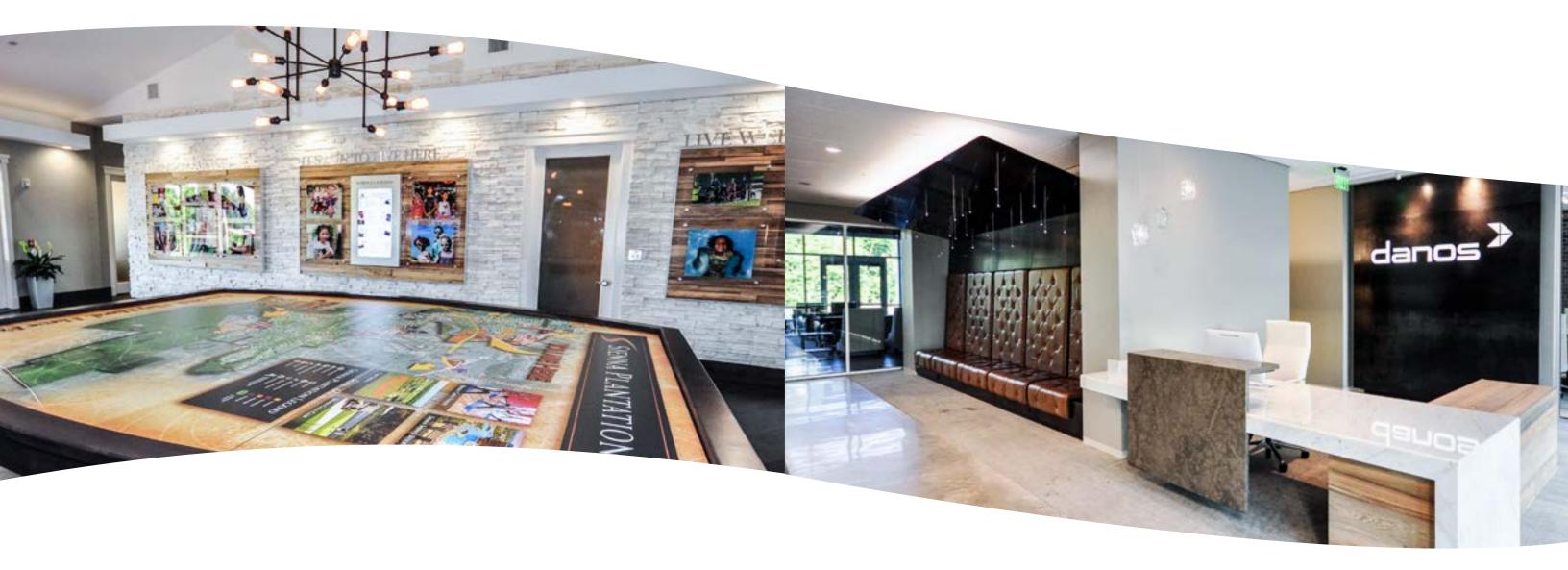
#### POST-SHOW

PROMOTIONS DIRECT MAILERS EMAIL CAMPAIGNS SURVEYS LEAD MANAGEMENT



WORK

# INSPIRING INTERIORS & ENVIRONMENTS



RETAIL ENVIRONMENTS CORPORATE INTERIORS HOSPITALS & HEALTHCARE EXECUTIVE BRIEFING CENTERS

MUSEUMS EDUCATION MASTER PLANNED COMMUNITIES STADIUMS & SPORT CENTERS

## FOR THE TOTAL EXPERIENCE BRAND

#### **INNOVATIVE TOUCH TECHNOLOGY**

2020 Exhibits designs and delivers innovative solutions using the latest technologies including 3D visualization touch screens and tables. Maximizing digital engagement, our turn-key A/V solutions heighten interest and drive the conversation.



#### **EXHIBIT RENTAL PACKAGES**

With one of the largest custom modular and portable exhibit rental fleets in the nation, 2020 Exhibits Rental Program offers the freedom and flexibility to create the ideal exhibit environment, while driving bottom-line value and results.



#### A/V RENTALS

Turn-key, bundled products, services and A/V support including 3D visualization, interactive multimedia, seamless video walls, touch screens, touch tables, iPads, and interactive rich media content to create memorable and engaging brand experiences.







#### **PROGRAM MANAGEMENT**

A full range of pre-show, during and post-show services including general show services, freight and global logistics planning and execution, large product/equipment consultation and rigging, I&D and onsite management. Our cloud-based mobile technology revolutionizes event and tradeshow program management, increasing global collaboration and communication across channels throughout event and tradeshow exhibit programs.



#### **EVENT FURNISHINGS**

Innovative, fresh furnishing solutions designed to fit any style, size or budget.

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800.856.6659



## WWW.2020EXHIBITS.COM