

Dazzling Private Events

Celebrate the Season

More festive than the Rockefeller Center Holiday tree and more uplifting than a Children's Choir, 2020 Exhibits hosting of Meeting Professionals International's annual membership event warmed an otherwise chilly evening with an all-out dazzling celebration. Pulling out all the stops, 2020 Exhibits reimagined the annual event, Jingle Mix and Mingle, turning their 10,000-square-foot showroom into a winter wonderland.

Providing guests with a taste of what was to come, the event kicked off with a Food and Beverage Trends panel discussion, where a host of the city's finest chefs shared their take on the upcoming culinary trends and insights. Once the clock struck 5:00 p.m. and the music started, the theater-style space miraculously transformed into a dance floor party with more than 100+ of Houston's finest event professionals remaining to mix, mingle, dance and jingle the night away.

As one of six event sponsors, 2020 Exhibits brought the winter chill inside with custom-designed, glimmering snowflakes awash with light and surrounded by gobo lit images fluttering across the dance floor. This festive setting was enhanced by custom-produced videos featuring brisk snowscapes, dancing across the 50+ jumbo video screens and video walls located throughout the showroom.

A VIP room with swanky seating and soft lighting provided the perfect setting for attendees to relax and "chill" among friends. This space gave attendees the chance to catch up, one-on-one. Keeping the mood light and festive, party goers posed for the photo-booth camera, capturing the moment and extending this festive holiday celebration just a little bit longer.



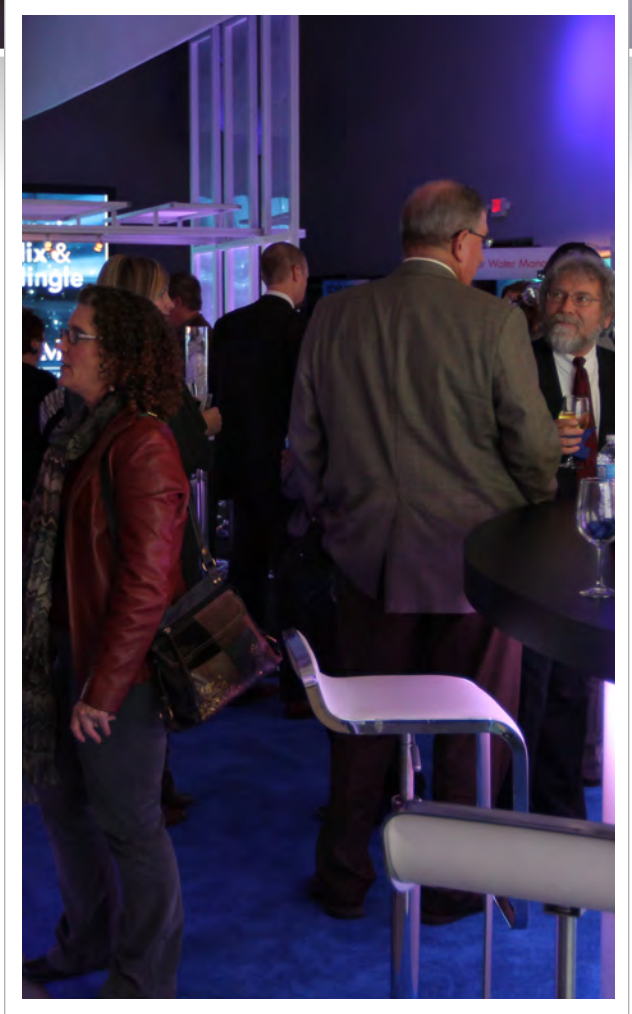
PRIVATE EVENT | MIX & MINGLE JINGLE



As a global leader in the design and production of exhibits, events and environments, the team at 2020 Exhibits knows that attention-grabbing, awe-inspiring events and experiences aren't limited to the trade show floor. From compelling, inspiring and brand-infused exhibits, events and environments, to powerful interactive multimedia, and beyond – 2020 Exhibits delivers the total event experience for brands worldwide.

About 2020 Exhibits

Headquartered in Houston, TX, with offices in Chicago, Cincinnati, Cleveland, Las Vegas and Toledo, 2020 Exhibits/Houston is located at 10550 S. Sam Houston Pkwy, just a short distance from the Reliant Center, 2020 Exhibits stunning 150,000 square-foot interactive design studio offers a comprehensive range of event management, trade show rentals, tradeshow exhibits and services, including a dynamic and interactive showroom, expanded storage and pre-event and exhibit staging capabilities, coupled with an extensive line of A/V rental products and solutions. Since 1987, the company's award-winning team has worked collaboratively with clients to provide optimum exposure and offers the total event package of services and support including interactive technologies; audio visual and digital multimedia; in-house production and printing; experiential marketing; event furnishings; graphic and creative design; brand marketing communications; turnkey show logistics; turnkey show management along with warehousing and storage. For more information go to www.2020exhibits.com.



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