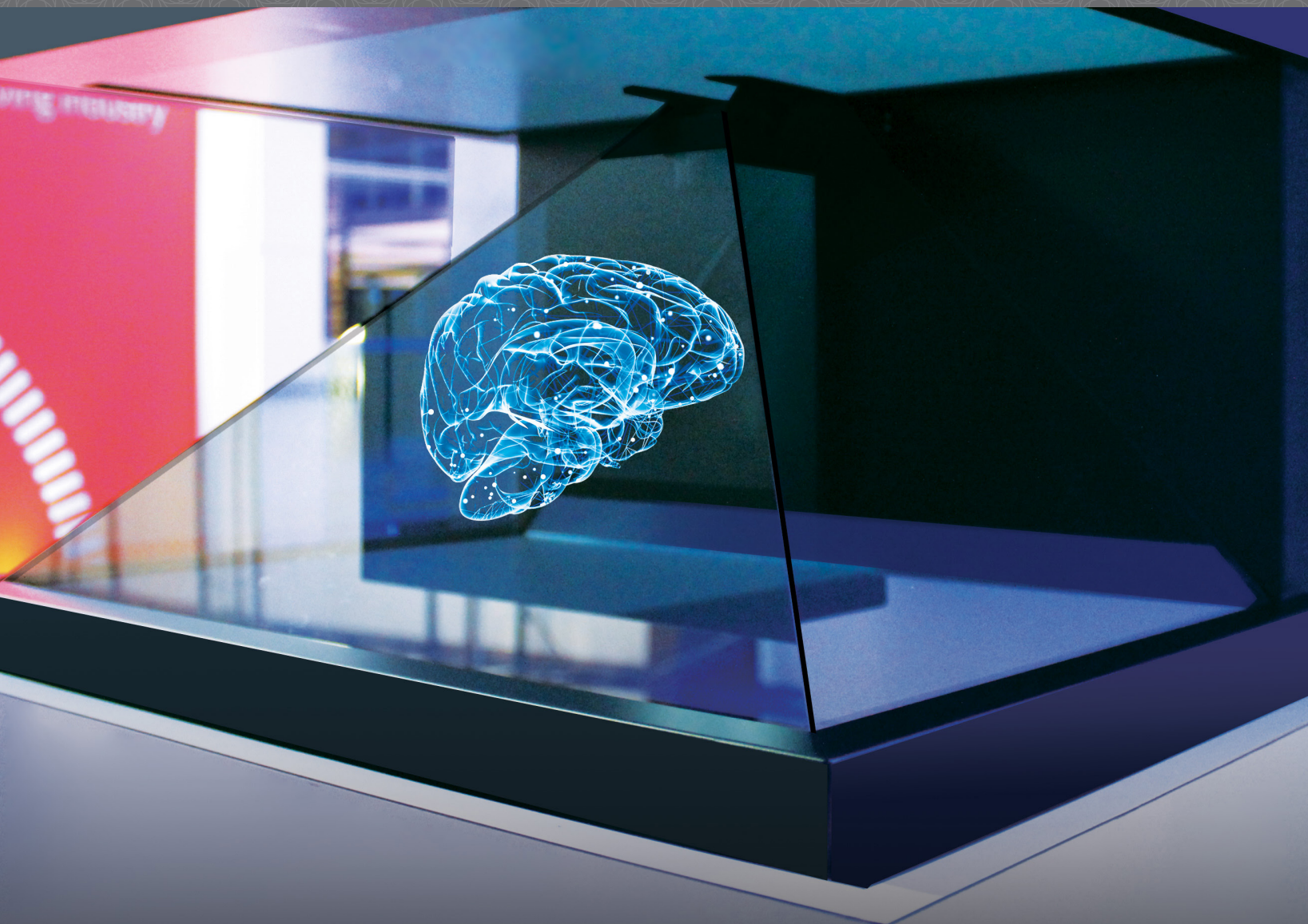# A NEW DIMENSION IN ENGAGEMENT

The 2020 Exhibits Holographic Display

By its very nature, the exhibits industry is compelled to innovate. The cutting edge steals the spotlight in trade show environments and mundane detail is often ignored. Exhibitors aim to increase engagement, capture attention, and generate buzz around their products. As a worldwide leader in trade show technology, 2020 Exhibits is constantly working to stay a step ahead of the game in creating the most sophisticated, eye-catching displays in the industry.

It is with this in mind that 2020 Exhibits introduces the Hologram Display Showcase - a solution that redefines the parameters of how products are displayed. The 3-D holographic display allows you to combine a physical product with 3D holographic content. The result is stunning. Instead of merely utilizing a product sample or static model, the hologram display delivers 360 degrees of visual context with striking accuracy.

A NEW DIMENSION IN ENGAGEMENT
The 2020 Exhibits Holographic Display

DISPLAY COMPLEX CONTENT

One key benefit the display affords is a diversity of environments. Some products or services are simply not suited for demonstration within the confines of a convention center. For example, illustrating a comprehensive view of a cutting-edge medical device at work in a human skeleton is a virtually impossible challenge in a single dimension. In order to properly communicate the complexity and frame the product precisely, a drawing or even fabricated model often falls short. However, an artfully composed 3-D model allows intricate moving parts to come alive creating a unique immersive experience for the audience.
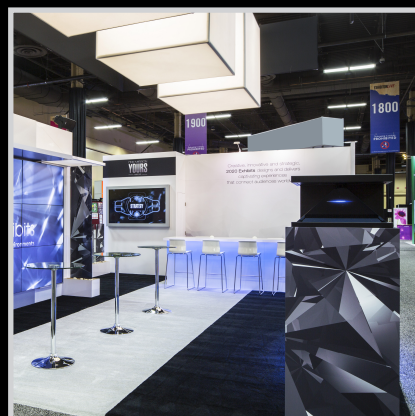
COMPLEX | COMPREHENSIVE | COMPELLING

DISPLAY ENORMOUS CONTENT

Similarly, the technology can overcome context issues for prohibitively large products or projects. An ocean liner or offshore oil platform obviously cannot be constructed indoors. Single-dimension CAD rendering give a representation, but feel a little flat. A model can give perspective, but lacks motion. The 2020 Exhibits hologram display showcase marries context with motion and delivers a product display that is a perfect solution for large-scale demonstrations.

DISPLAY ANY CONTENT

The display fits ideally into any exhibit space as its multi-sided viewing perimeter is perfectly suited for large groups. The high resolution output and bright picture quality allows detail to be seen from long distances and built in loud speakers allow for robust sound to accent the display and help define the 3D motion.

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DISPLAY IN YOUR EXHIBIT OR IN YOUR ENVIRONMENT

Let the experts at 2020 Exhibits build the entire experience for you to take your display to the next level. As a full service provider, we can offer a turnkey solution – from concept and content creation to fabrication and execution. The units can be part of a tradeshow exhibit or built into a more permanent installation like an office lobby or museum display. Our award-winning design team and AV specialists are uniquely qualified to seamlessly execute your vision in any environment.

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FEATURES AND SPECIFICATIONS

Features

3-sided/4-sided viewing ▪ Combine physical objects with holographic content ▪ Crystalline optics ▪ Top loading panel ▪ New durable coating ▪ Seamless and secure access from side panels ▪ Built in loud speakers ▪ HDMI input for real-time interactivity ▪ Remote control ▪ Limited static content programming and set up included ▪ Multipurpose stand

Specifications 23"

- Power Consumption: 50W (Max) <1W (Deep st.by.) <5W (St. by.)
- Power input: 90~264 Vac, 50/60Hz
- Screen size: 23" 16:9
- Resolution: Full HD 1920 x 1080p
- Content supported: WMV, MP4, AVI, MPEG1/2/4, H.264, VC-1
- Sound out: 2 x 10W
- Spotlight: adjustable from 0 to 8W or automatic control by movie
- Input 1 x HDMI, 1 x SD slot
- SD card: Minimum class 4 – maximum 32 Gbyte
- Network: RJ45

Specifications 43"

- Power Consumption: On Mode: 50 W Typ.
  Sleep Mode (RGB,DVI-D) : ≤ 0.7 W
  Sleep Mode (HDMI) : ≤ 0.7 W Off Mode : ≤ 0.5 W
- Power input: 90~264 Vac, 50/60Hz
- Screen size: 43" 16:9
- Resolution: Full HD 1920 x 1080p
- Content supported
  Video: MPEG1 / MPEG2, MPEG4 , H.264Audio: MP3, AC3, MPEG, AAC, HEAACStill Image: JPEG, PNG, BMP
- Sound out: 2 x 10W
- LED:15W (Adjustable)
- Input 1 x HDMI, 2 x USB, 1 x RJ45, 1 x DVI-D, 1 x Analog (RGB), 1 x Audio In, 1 x External Control (RS232C IN), HDTV Formats: HDMI : 720p, 1080i, 1080p,1 x IR Receiver

23" Hologram

43" Hologram & Interactive Touch Screen

55" Hologram*

Interactive Touch Screen

*Specifications for 55" Hologram available upon request.