

Houston / Chicago / Cincinnati / Cleveland / Las Vegas / St. Louis / Salt Lake City / Toledo



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Learn More



ONE TURN-KEY SOLUTION

20 exhibits
Exhibits • Events • Environments

SINGULAR SENSATION

TEAM

SOURCE

POINT OF CONTACT

Resource

COMPANY

Houston / Chicago / Cincinnati / Cleveland / Las Vegas / St. Louis / Salt Lake City / Toledo



ACCELERATE

YOUR BRAND

800.856.6659

ENGAGING EXPERIENCES THAT CONNECT PEOPLE AND MOVE THEM TO ACTION

Award-Winning Brand Experiences

Creative, innovative and strategic, 2020 Exhibits designs and delivers captivating experiences that connect audiences worldwide.



110'

50'



NATIONAL OILWELL VARCO
Offshore Technology Conference Tradeshow Booth

2020 exhibits
Exhibits • Events • Environments

CREATIVITY • TALENT
Passion
UNMATCHED GLOBAL RESOURCES

WWW.2020EXHIBITS.COM/ONESOURCE

CAPTURE & CAPTIVATE WITH IMMERSIVE AUDIO / VISUAL RENTALS

Including Multi-Touch Video Walls, Interactive Technologies,
Digital Signage and Furniture Rentals.

GOING GLOBAL

Worldwide global logistics, interactive
marketing and event technology for
engaged audiences and environments.



AMPLIFY YOUR MESSAGE

Crank up the conversation with a wide range
of sound systems, audio and accessories.



LINGER LONGER & MAXIMIZE DWELL TIME

Create the perfect environment with comfortable
lounge seating, stylish vignettes, theater seating
and more.



POWER UP

Connect and inspire with
the versatility found in our
wide range of laptops, tablets,
ProBooks, iPads, and computers.



ENGAGE & INSPIRE

Vibrant images and creative content,
from every angle.



GO BIG OR GO HOME

Build excitement with high impact seamless
video walls, digital displays, touch screens
and interactive, rich-digital media.

ELEVATE THE EXPERIENCE

From sophisticated, streamlined and modern style
to cozy comfort, you can mix and match rental
event furnishings to create that perfect setting.



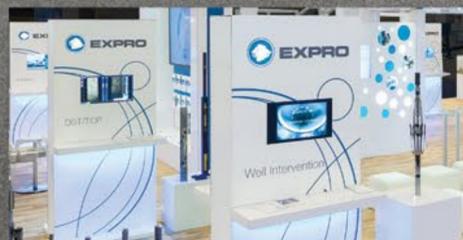
VIBRANT & VISUAL IMPACT

Increase engagement, interaction and attraction
with immersive brand experiences.



ENDLESS POSSIBILITIES

With Award-Winning Custom Exhibit Rentals



INCREASE QUALIFIED LEADS, OPPORTUNITY & REVENUE

With Media Suite and 2020 Exhibits' Lead Capture Software and Services.



MEDIA SUITE

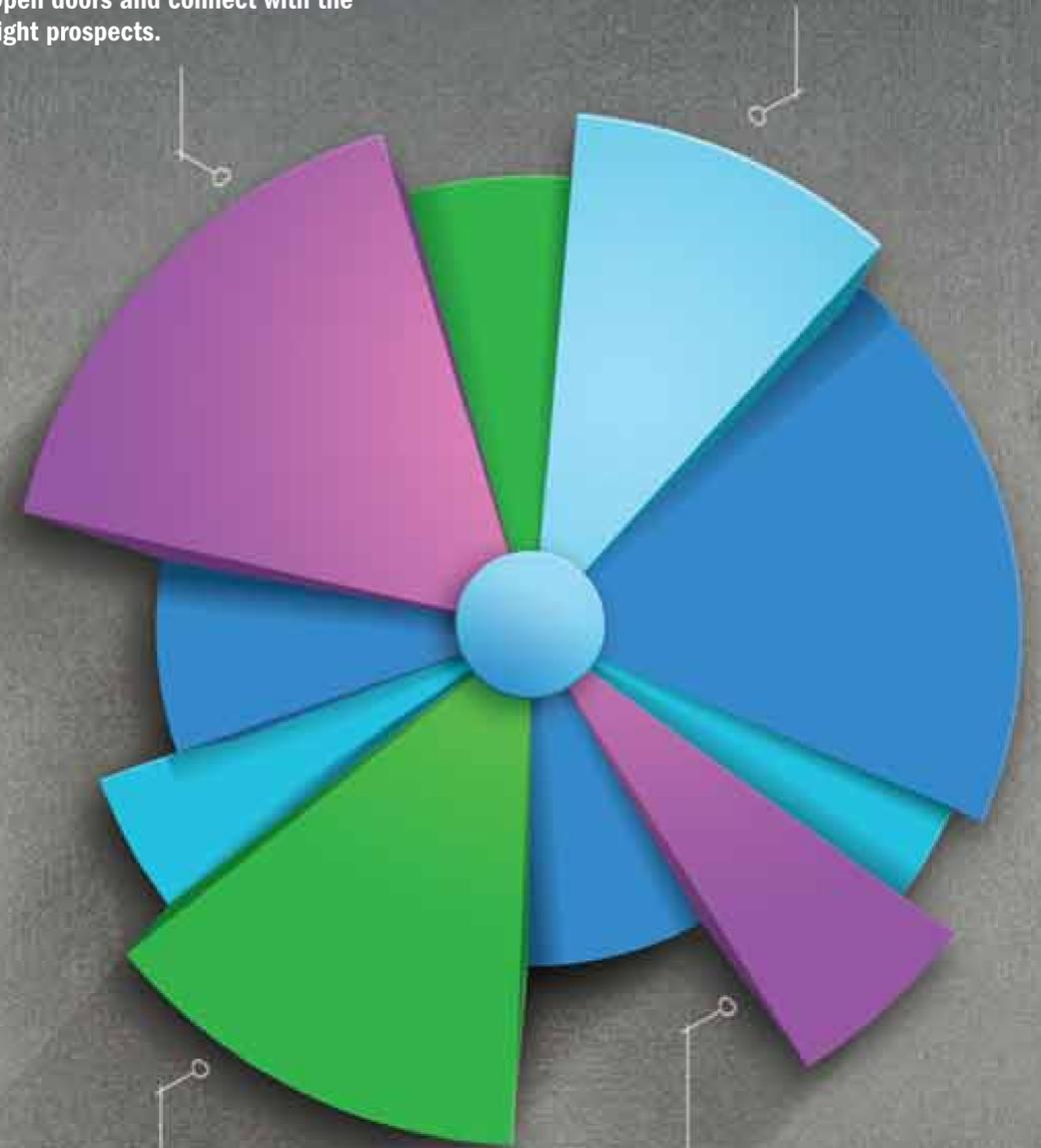


DRIVE ROI & ROO

Capture and leverage key lead data.
Open doors and connect with the
right prospects.

INCREASE YOUR REVENUE

Leverage the power of real-time lead generation
analytics to engage, capture and convert booth
visitors into your sales pipeline.



IMPROVE SALES

Media Suite improves sales growth with
seamless CRM system integration and a clean,
crisp, user-friendly interface backed by robust
back-end analytics.

PRIORITIZE LEADS

From the show floor, sales teams can view
and measure level of interest for lead generation.
Follow up can be immediate while utilizing
2020 Exhibits' lead capture services.

Revolutionize Your Event Program

Over 170,000 professionals maximize our cloud-based Event Intelligence to drive real business results. Move your business forward, faster, with Event Intelligence.

Global Collaboration

As an extension of your team, Event Intelligence helps to leverage valuable resources and energy to boost productivity and drive organizational performance.

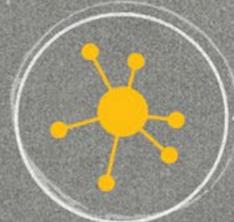


Customized Reporting

From the tree-top view drilling down to the smallest of details, real-time customized reporting is at your fingertips with Event Intelligence. Viewing information that matters most, EI gives event marketers and managers an immediate, reliable indication of an event's overall progress, health and well-being.

Integration

Business happens at the speed of light which means useful but static or legacy systems might be weighing you down. Event Intelligence data-driven intelligence can be built right into your CRM platform, including Salesforce, SAP, Oracle, Microsoft and more, eliminating redundancies and streamlining processes for improved performance.



event intelligence

Automation

Automate with ease, fully integrating event and project management across the lifecycle of a program. From task management, budgeting, schedules and staffing to expenses, approvals, purchase orders, leads, files and more, Event Intelligence brings everything into one unified platform.



Event Performance & Measurable ROI

Can you prove value? Does your event hit the mark? Event Intelligence makes it easy to benchmark and measure the overall value of your events and programs for better forecasting and planning.



Lead Capture

Don't let your hard work go to waste! Even the greatest event strategies and designs can fall flat if you don't have the right tools to harvest results. Let Event Intelligence turn your efforts into real-world performance data with seamless CRM system integration. Since delivering to the bottom line is ultimately your finish line, you'll need Event Intelligence to take you there!



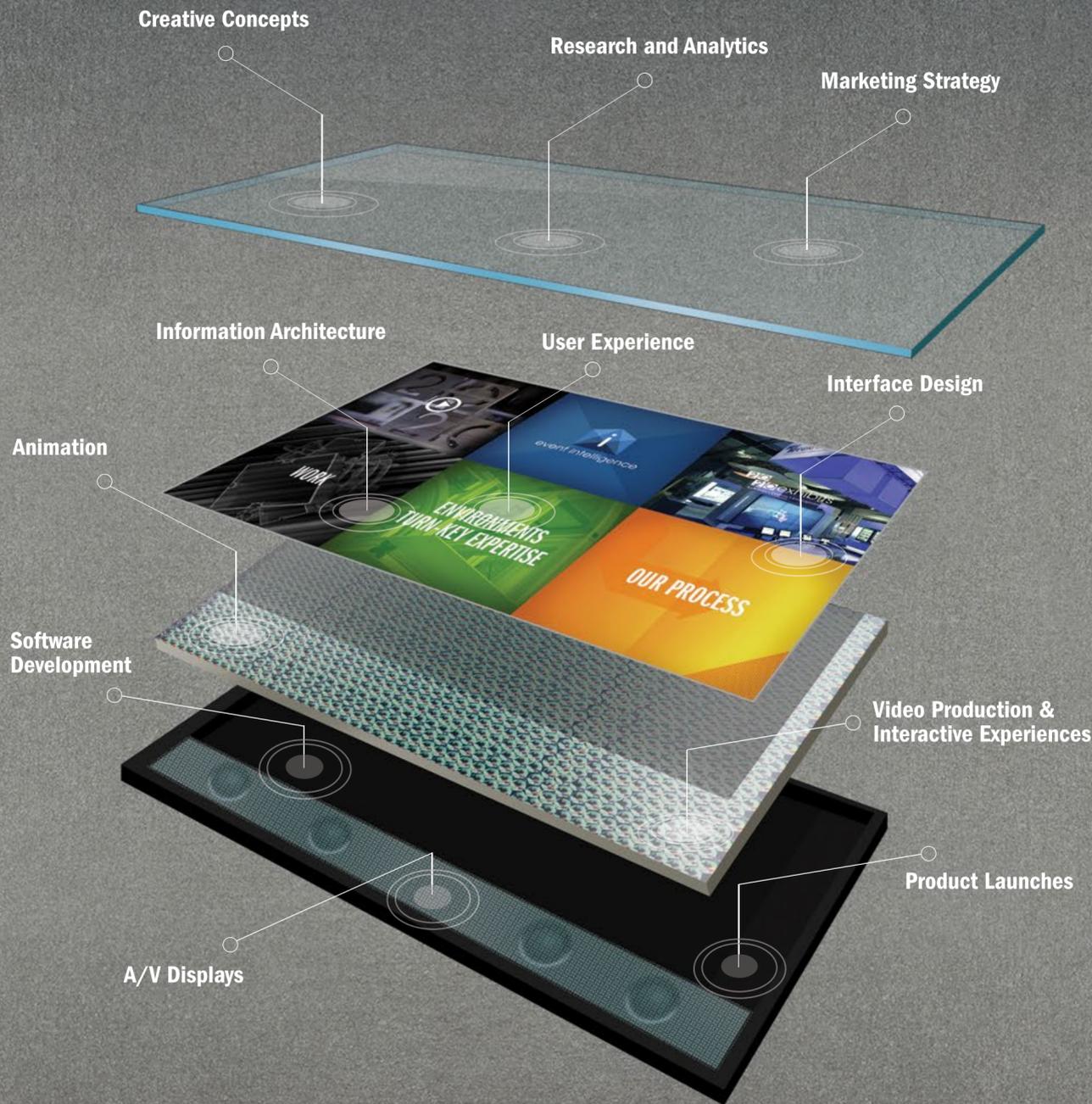
Measurement Dashboard & Analytics

Event Intelligence puts everything at your fingertips. This increased visibility brings greater transparency, improving forecasting and helping teams to recognize patterns and trends for greater ROI and bottom-line results.



INNOVATION ON DISPLAY

We imagine the possibilities. Accelerate your vision. Consider every angle. Dig deep in discovery. Sharpen the focus. What's new? What's next? From strategy and story to concept, creative and creation, we execute big ideas that bring brands to life.



*INNOVATE & INFORM
CAPTURE & COMPEL
ENGAGE & INSPIRE*



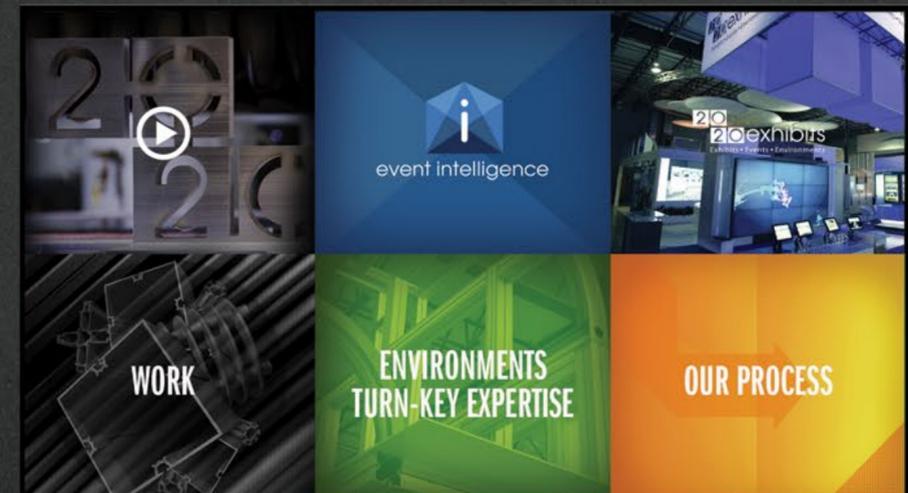
LIGHTS, CAMERA, ACTION

Video, animation and graphics with the latest technologies, ideas and inspiration to tell brand stories.



WIDE RANGE OF SCREEN SIZES AND CONFIGURATIONS

- Touch Screens from 32" - 65"
- LED Displays from 24" - 90"
- Seamless Video Walls from 46" - 55"
- Digital Signage
- Interactive Touch Tables, Kiosks & Displays



WORLD-CLASS GLOBAL EVENT MANAGEMENT



INTERNATIONAL SERVICE AND SUPPORT

Our team oversees and manages projects from start-to-finish, providing global logistics and guidance, ensuring your exhibition presence meets the highest standards.

We work with you to honor the local cultures and customs, along with yours providing personalized care and attention.

GLOBAL PRESENCE

From Asia to Africa, North America and Europe, to South America, Australia and beyond, 2020 Exhibits has the dedicated personnel, international conference exhibit services and resources to partner with you in over 50 countries.

NATIONWIDE — FULL-SERVICE ACROSS 8 LOCATIONS

Houston / Chicago / Cincinnati / Cleveland / Las Vegas / St. Louis / Salt Lake City / Toledo

Global Partners



وَاللَّهُ
CREATE
A COMPELLING VISION
ONE THAT TAKES PEOPLE
TO A NEW PLACE AND THEN
TRANSLATE THAT VISION
INTO A REALITY

WARREN G. BENNIS





REST EASY

Let 2020 Exhibits put their experience to work for you at your next tradeshow or event.





*IMAGINATION
RULES
THE WORLD*



Designing and delivering the total event experience since 1987.
Through strategic and operational excellence, our eight
US full-service facilities and turn-key global exhibit solutions
can extend your brand's reach worldwide.

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