

REQUEST FOR QUOTATION

BOL
REALM OF MISFITS

Client's Introduction

BRAND BACKGROUND

Founded in 2004, DHgate has become the leading B2B cross-border e-commerce marketplace in China. Through our global operations and offices, including in the USA and UK, we reach millions of people with trusted products and services. As of December 31, 2021, DHgate served more than 46 million registered buyers from 223 countries and regions by connecting them to over 2.4 million sellers in China and other countries, with over 37 million live listings on the platform annually.

MyyShop is a decentralized, targeting to Generation Z, one-stop social commerce SaaS platform, which is rooted in “the era of global micro trade” and aims to help MSMEs, especially entry-level merchants and individuals with social influence, run their own online stores as direct sellers, turn their impact into a good business with every-step support.

MyyShop was launched by DHGATE Group in Fall 2020, to spearhead the booming trends of decentralization and Generation Z. MyyShop provides widely social media-based services, with tools such as analytics tools, social commerce site builder, cross-border marketing platform, end-to-end livestream e-commerce e-learning platform, and AI-Powered smart logistic services. MyyShop as a global e-commerce connector is exploring a creative, light-weight and reliable way to support entrepreneurs to do good business with their social power. We believe it is an open, innovative, fair and diversified environment for global trade, which can better promote the circulation of commodities, economic development and world connection. We are devoted to promoting global trade and supporting entrepreneurial dreams

MORE INFO:

<https://www.dhgate.com/>

<https://www.myyshop.com/>

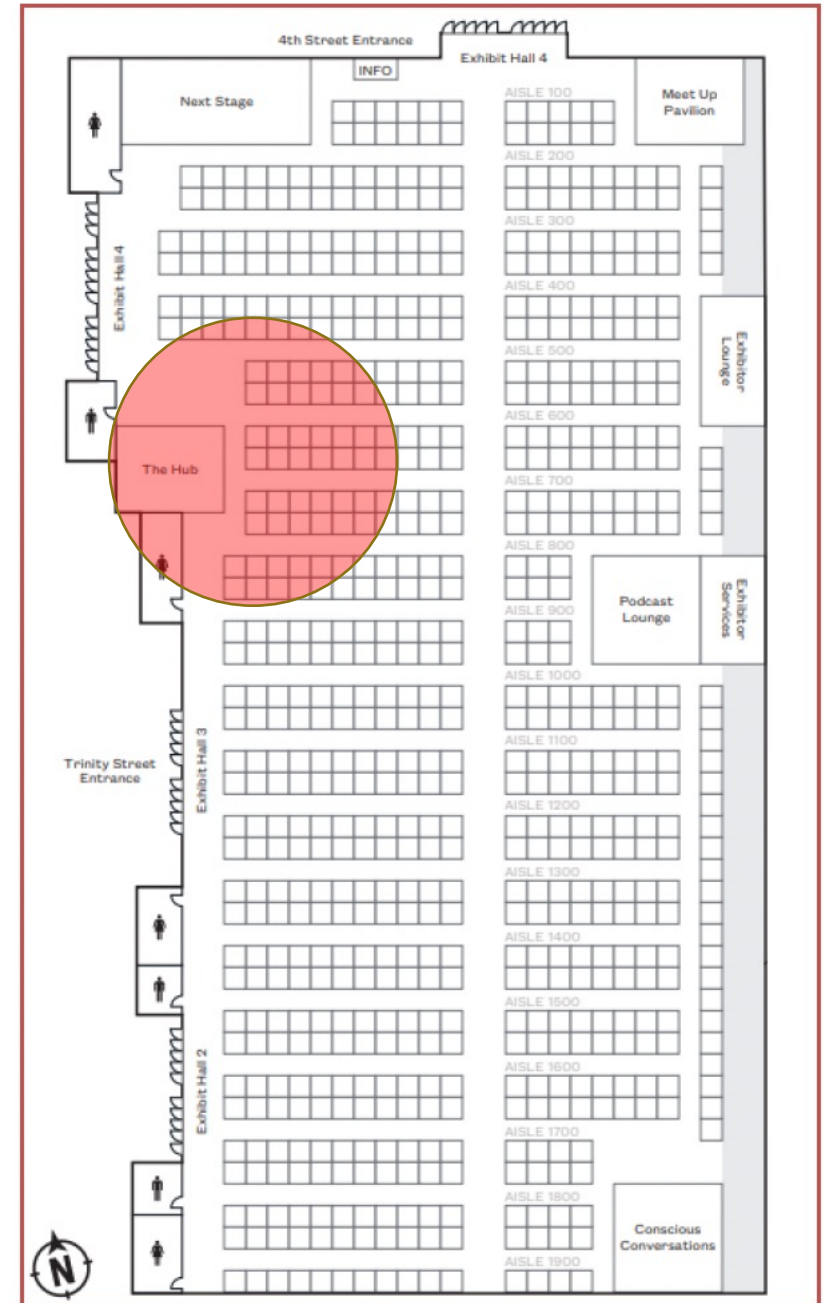
<https://www.myyshop.vip/>

MYYSHOP + DHGATE BOOTH AT SXSW

SXSW Dates: Mar. 12 –15

Booth Stand # : TBC

Size: 20ft x10ft 18.58 sqm(approx.)



Booth Requirements

MyShop

- 20ft x 10ft Display Area
- Meeting Room with TV
- 2 Promoters + Outfits
- TV wall in display area
- Interactive proposal (option 2)
- 1 x WiFi
- 1 x Catering/Snacks
- DHgate branding

Option 1



- Uneven feature wall
- 65inch Display mounted onto wooden wall
- Touch Screen PC embedded into ATM structure
- Wooden counter-top with laminate finish
- Cut-out logo mounted on Transparent acrylic with base
- White laminate flooring
- Grey color carpet

Option 1



Option 2



Magic Mirror Photo Booth

Option 2



Genral Dimensions

